



PENNSYLVANIA MASONIC YOUTH FOUNDATION

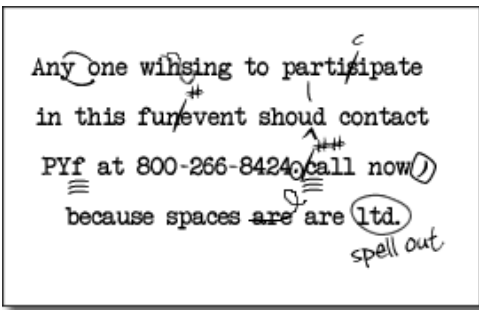
Publication Seminar

February 24, 2007, 9AM - 3PM
Masonic Conference Center -
Patton Campus, Elizabethtown

This one-day seminar is intended to provide youth group publication editors and staff with additional training and assistance in areas of writing, editing, content selection, layout and design of youth group print publications. Each PA Masonic Youth group is invited to send at least two representatives to receive this training. Both active members and adult volunteers are welcome. The training will focus on two major areas:

Writing and editing

including choosing content, a review of writing basics, how to edit and rewrite your own or someone else's copy, headline writing, hints on writing to get your publication read, and more.



There is **no cost** for PA Masonic Youth Group members or registered adult volunteers. Lunch will be provided.

Bring samples of your organization's publications for constructive critique.



Layout and design

including basics of graphic design, using clip art and graphics to enhance content in your publication, formatting photos and graphics for printing, creating focus in a design, and more.

This will be **"hands-on"** learning - all participants will work with **actual writing and design projects**, using computer **software applications** typically used to produce such publications. We will discuss basic elements of writing/layout, encourage good practices, **critique actual publication samples**, and create our own sample publications during the course of the day. As a **computer-based seminar**, we will also review tools available through major software packages to assist in the successful publishing project.

To register, contact the **PA Masonic Youth Foundation at 800-266-8424 (in PA only), or 717-367-1536** today. **Pre-registration is required** by Friday, February 16, 2007, to assure that appropriate materials and workstations are available for all participants.